



Aditya Birla Group

Industries: Diversified Financials, Materials, Telecommunication Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Aditya Birla Group often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Aditya Birla occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Aditya Birla has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs. Aditya Birla integrates ESG into all of its business practices, stating that it will continue to “extend the circle of ESG by bringing in suppliers, customers and consumers” (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Aditya Birla does not appear to discriminate against charitable organizations based on views or beliefs. It focuses its giving on healthcare, education, sustainable livelihood programs, infrastructure, and model villages (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Aditya Birla does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Aditya Birla has committed to reaching net zero carbon neutrality by 2050 (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Aditya Birla has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Aditya Birla does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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