

Aberdeen Standard Investments

Locations: Pennsylvania (HQ)

Industries: Diversified Financials

RISK LEVEL:



Medium Risk

DESCRIPTION:

Aberdeen Standard Investments vets vendors for LGBTQ policies but has not publicly terminated business relationships based on views or beliefs. The company covers the cost of "medically necessary transition-related care" for its employees and their children. Aberdeen integrates ESG and DEI into all of its business practices. However, Aberdeen protects its employees against viewpoint discrimination and does not appear to discriminate against religious organizations in its charitable giving. For these reasons, Aberdeen Standard Investments receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Aberdeen has received a score of 100 on the Corporate Equality Index (1). Among other requirements, this means the company has a written policy pledging to vet vendors for LGBTQ policies (2). However, Aberdeen has not publicly terminated business relationships due to religious beliefs or political views. Aberdeen integrates ESG into all of its business practices, including its investment decisions (3).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Aberdeen does not appear to discriminate against religious organizations in its charitable giving. Its charitable giving is focused on supporting "Tomorrow's generation" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Lower Risk

Aberdeen protects its employees against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Aberdeen has committed to public advocacy for or engagement with LGBTQ causes and is aiming for net zero carbon emissions by 2050 (1)(2). Aberdeen integrates DEI into all of its business practices, stating that it “is at the core of who we are and what we do” (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Aberdeen has a perfect score on the HRC’s 2022 Corporate Equality Index (1). This score indicates the company covers the cost of “medically necessary transition-related care” for its employees and their children (2)(3).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Aberdeen does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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