



SBA Communications

Locations: Florida (HQ)
Industries: Real Estate

RISK LEVEL:



Medium Risk

DESCRIPTION:

SBA Communications often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. SBA Communications occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

SBA Communications promotes divisive sex and gender policies. Its Code of Conduct requires international vendors to include sexual orientation and gender identity in their nondiscrimination policy (1). However, it has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

SBA Communications does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "Animal Welfare and the Environment, Children-focused, Health-related and Social Services" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

SBA Communication provides unconscious bias and inclusive training for all its employees (1). The company also launched a Foundations of DEI training module for all its employees (2). The company does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

High Risk

SBA Communication's, CEO Jeff Stoops, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (1)(2). The company also became a member of the National Diversity Council and Florida Diversity Council in 2022 (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

SBA Communications has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

SBA Communications does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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