



Continental AG

Locations: Germany (HQ)

Industries: Automobiles and Components

RISK LEVEL:



Medium Risk

DESCRIPTION:

Continental AG, an automotive company, vets vendors for LGBTQ policies and does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. Continental AG regularly supports LGBTQ Pride and discriminates against religious organizations in its charitable giving. The company is a member of the Diversity Charter and the climate group RE100. For these reasons, Continental AG receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Continental AG has a written policy pledging to vet vendors for LGBTQ policies. Its Business Code of Conduct requires business partners to include sexual orientation in its nondiscrimination policy (1). However, the company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Continental AG will not fund, "Organizations with a religious background" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Continental AG does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Continental AG hosted an LGBTQ+ Awareness workshop for all employees that also addressed unconscious bias in the workplace (1). The company regularly supports LGBTQ Pride (2)(3)(4)(5)(6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

[1](#)). Otherwise, it has not used corporate funds to advance ideological causes, organizations, or policies [2](#)).

Uses corporate political contributions for ideological, non-business purposes.

Lower Risk

Continental AG does not operate a PAC at this time and has not lobbied for ideological purposes [1](#)/[2](#)).

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