



# Verisk Analytics

Locations: New Jersey (HQ)

Industries: Commercial and Professional Services, Data Security

## RISK LEVEL:



Medium Risk

### DESCRIPTION:

Verisk Analytics (Verisk) is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Verisk occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Medium Risk

Verisk received a score of 45 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). However, Verisk has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (3).

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

Verisk Analytics does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas "museums to youth organizations, hospitals to homeless shelters, and organizations serving domestic violence victims, disabled veterans, first responders, and more" (1)(2).

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

Verisk's HRC 2025 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology (1)(2). Verisk requires all its employees complete unconscious bias training (3). The company does not provide viewpoint protections for its employees (4).

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.**

**High Risk**

Verisk's CEO signed the Business Roundtable's 2019 Statement on the Purpose of a Corporation, which promotes stakeholder capitalism over traditional obligations to shareholders (1). The company's CEO, Lee Shavel, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (2)(3).

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.**

**High Risk**

Verisk Analytics supported Reimagining Inclusion for Social Equity which brings together LGBTQ+ IT specialists. It also supported AnitaB.org Grace Hopper Celebration which focuses on bringing together women and non-binary technologists globally. The company has also given to the Equal Justice Initiative (1). Otherwise, there are no publicly known cases of Verisk Analytics using corporate funds to advance ideological causes, organizations, or policies (2).

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

**N/A**

Verisk Analytics does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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