



## iHerb

Locations: California (HQ)  
Industries: Consumer Services, Retailing

### RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/iherb/>

#### DESCRIPTION:

iHerb does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, iHerb does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*iHerb promotes divisive sex and gender policies. Its Supplier Code of Conduct requires international vendors to include sexual orientation and gender identity in their nondiscrimination policy (1). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*iHerb does not appear to discriminate against charitable organizations based on views or beliefs. Its charitable giving focus areas are "to figure out the most effective method to offer a solid education to children, and then expand it to other children in need across the world" (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*iHerb does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*iHerb has not supported ideological causes or policies (1).*

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*iHerb has not used corporate funds to advance ideological causes, organizations, or policies (1).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.** N/A

*iHerb does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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