



Breakthru Beverage Group

Locations: New York (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



Medium Risk

DESCRIPTION:

Breakthru Beverage Group, a beverage alcohol wholesaler, does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. Breakthru Beverage Group regularly supports LGBTQ Pride and is a copper partner of Out & Equal. The company also partnered with Stolli Vodka in support of the LGBTQ+ community and discriminates against religious organizations in its charitable giving. For these reasons, Breakthru Beverage Group receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Breakthru Beverage Group has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Breakthru Beverage Group will not fund "religious groups" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Breakthru Beverage Group does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Breakthru Beverage Group regularly supports LGBTQ Pride (1)(2)(3). The company praised Diageo for its unconscious bias efforts and diversity initiatives (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Breakthru Beverage Group is a Copper sponsor of Out and Equal (1). The company partnered with Stolli Vodka to raise funds for the LGBTQ+ community (2).

Uses corporate political contributions for ideological, non-business purposes.**N/A**

Breakthru Beverage Group does not operate a PAC or engage in lobbying at this time (1)(2).

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