



# Outfront Media

Locations: New York (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

## DESCRIPTION:

Outfront Media, vets vendors according to LGBTQ policies and does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. Outfront Media regularly supports LGBTQ Pride and ESG within its business practices. The company sponsored a drag queen bingo and has donated to LGBTQ organizations. Outfront Media also partnered with the Gay & Lesbian Alliance Against Defamation (GLAAD) in celebration of Pride month but does not appear to discriminate against charitable organizations based on views or beliefs. For these reasons, Outfront Media receives a Medium Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **Medium Risk**

*Outfront Media has a written policy pledging to vet vendors for LGBTQ policies. Its Code of Conduct requires business partners to include sexual orientation and gender identity in its nondiscrimination policy (1). However, the company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Outfront Media does not appear to discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **High Risk**

*Outfront Media does not provide viewpoint protections for its employees (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** **Medium Risk**

*Outfront Media regularly supports LGBTQ Pride and environmental, social, and governance (ESG) priorities within its business*

practices [\(1\)](#)[\(2\)](#)[\(3\)](#)[\(4\)](#).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

Outfront Media sponsored a drag queen bingo and committed to a five year \$100,000 donation to One Pulse Foundation, which advocates for the LGBTQ community [\(1\)](#). The company also partnered with the Gay & Lesbian Alliance Against Defamation (GLAAD) in celebration of Pride month [\(2\)](#).

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**Uses corporate political contributions for ideological, non-business purposes.**

N/A

Outfront Media does not operate a PAC or report on its lobbying at this time [\(1\)](#)[\(2\)](#).

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