

**DESCRIPTION:**

Outfront Media does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Outfront Media does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

**Corporate Weaponization**

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Outfront Media has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Outfront Media does not appear to discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Outfront Media does not provide viewpoint protections for its employees (1).*

**Corporate Governance and Public Policy**

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Medium Risk

*Outfront Media supports ESG within its business practices, "Every day we are committed to managing the risks and opportunities that arise from ESG issues so that we can unlock greater value for society and our stakeholders" (1). Otherwise, the company has not supported ideological causes or policies (2)*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

*Outfront Media sponsored a drag queen bingo and committed to a five year \$100,000 donation to One Pulse Foundation, which advocates for the LGBTQ community (1). The company also partnered with the Gay & Lesbian Alliance Against Defamation (GLAAD) in celebration of Pride month (2). Otherwise, there are no publicly known cases of Outfront Media using corporate funds to advance ideological causes, organizations, or policies (3).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

*Outfront Media has not used its PAC donations for ideological purposes and has not reported on its lobbying (1)(2)(3).*

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