

InStyle

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Locations: New York (HQ)
Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

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DESCRIPTION:

InStyle often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. InStyle occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

InStyle has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs. The company prioritizes diversity in its contracting and content (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

InStyle does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

InStyle does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

InStyle supports diversity in its business practices, abiding by an internal Diversity and Inclusion pledge (1). Instyle frequently supports the abortion rights on its platform (2)(3)(4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

InStyle promoted 15 brands that "support the LGBTQ+ community all year round" (1). Otherwise, it has not used corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

InStyle does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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