



Flowers Foods

Locations: Georgia (HQ)
Industries: Food Beverage and Tobacco

RISK LEVEL:



Lower Risk

DESCRIPTION:

Flower Foods, a producer and marketer of packaged bakery foods, does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. Flower Foods implements DEI training for all its employees and prioritizes diversity in its recruiting practices. However, it does not appear to discriminate against religious organizations in its charitable giving and has not used corporate funds for ideological purposes. For these reasons, Flower Foods receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Flower Foods has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs (1). The company prioritizes diversity in its recruiting practices (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Flower Foods does not appear to discriminate against religious organizations in its charitable giving. The company focuses on funding organizations that support, "feeding families, helping children, and supporting veterans" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Flowers Foods does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Flowers Foods implemented DEI training for all its employees and "in 2021, the entire Flowers senior leadership team participated in unconscious bias training" (1). Otherwise, it has not supported ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Flowers Foods has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Flowers Foods does not report on its PAC donations and does not engage in lobbying at this time (1)(2)(3).

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