



Intuit (QuickBooks)

Locations: California (HQ)

Industries: Accounting Payroll & HR Services, Diversified Financials, Software and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Intuit vets vendors according to LGBTQ policies and does not provide its employees with protections against viewpoint discrimination, but has not publicly terminated business relationships based on views or beliefs. Its affiliate, Mailchimp, temporarily suspended The Babylon Bee account, which it called a "mistake." Intuit donated \$1 million to BLM and related causes and has funded Planned Parenthood. The company regularly advocates for and funds LGBTQ causes and organizations. For these reasons, Intuit receives a "Medium Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

Intuit received a score of 100 on the Corporate Equality Index. Among other requirements, this means Intuit has pledged to vet vendors based on LGBTQ policies (1). Intuit has not publicly terminated business relationships due to views or beliefs. However, it acquired Mailchimp in September 2021, right after Mailchimp temporarily suspended The Babylon Bee for "violating our standard terms of use and acceptable use policy." Mailchimp later claimed it was a mistake, but The Babylon Bee switched platforms anyway to avoid potential cancellation (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Medium Risk**

Intuit's employee donation matching program states, "faith-based agencies are eligible if delivery of social services is non-discriminating and doesn't promote religious viewpoint." (1)

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Intuit does not protect their employees against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Intuit advocates for transgender participation in youth sports, opposing local state efforts to protect women's and girls' sports (1). Intuit signed an open letter opposing a Florida bill that would prevent teaching gender identity and sexual orientation in schools to kids in K-3rd grade (2). CEO Sasan Goodarzi is a member of the Business Roundtable, but has not supported ideological initiatives (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Intuit has funded Planned Parenthood (1)(2). Intuit provides travel benefits for abortion, including travel to leave the state if necessary (3). Intuit has donated \$1 million to the Black Lives Matter movement and related causes (4)(5). Intuit also funded the Boise Pride event, which featured drag shows with children as young as 11 years old included (6). Intuit is a Bronze sponsor of Out and Equal and is a corporate partner of the National LGBT Chamber of Commerce (7)(8).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Intuit has a record of giving in a bipartisan manner consistent with business interests without ideological prejudice (1)(2).

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