



# Penske Automotive Group

Locations: Michigan (HQ)  
Industries: Retailing

RISK LEVEL:



Lower Risk

## DESCRIPTION:

Penske Automotive Group, vets vendors according to LGBTQ policies and does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. Penske has not used its reputation, corporate funds, or political contributions for ideological purposes. The company does not appear to discriminate against charitable organizations based on views or beliefs. For these reasons, Penske Automotive Group receives a Lower Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **Medium Risk**

*Penske Automotive Group has a written policy pledging to vet vendors for LGBTQ policies. Its Business Code of Conduct requires vendors to include sexual orientation and gender identity in its nondiscrimination policy (1). However, the company has not publicly terminated business relationships due to religious beliefs or political views.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Penske does not discriminate against charitable organizations based on views or beliefs. The company focuses on funding organizations that support "partnerships with local food banks, homeless shelters, hospitals, school districts, animal rescue organizations, and other charitable organizations" (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **High Risk**

*Penske does not provide viewpoint protections for its employees (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** **Lower Risk**

*Penske has not supported ideological causes or policies [1](#).*

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Penske has not used corporate funds to advance ideological causes, organizations, or policies [1](#).*

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**Uses corporate political contributions for ideological, non-business purposes. Lower Risk**

*Penske has not used its PAC donations or lobbied for ideological purposes [1](#)[2](#)[3](#).*

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