



Rocket Companies

Subsidiaries: Rocket Mortgage, Quicken Loans

Locations: Missouri (HQ)

Industries: Banks

RISK LEVEL:



Medium Risk

DESCRIPTION:

Rocket Companies, the parent company of Rocket Mortgage and other subsidiaries, does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. The company provides unconscious bias training for its employees and has lobbied for Michigan's local civil rights act to be amended to include "sexual orientation, gender identity, and gender expression". Rocket Companies is a corporate partner of the National LGBT Chamber of Commerce (NGLCC) and has donated to the Equality PAC. The company has lobbied for ideological purposes but does not appear to discriminate against religious organizations in its charitable giving. For these reasons, Rocket Companies receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

Rocket Companies has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Rocket Companies does not discriminate against religious organizations in its charitable giving. The company focuses on funding organizations that support, housing and homelessness, education, and economic development ([1](#)).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Rocket Companies does not provide viewpoint protections for its employees ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Medium Risk**

Rocket Companies hosts "unconscious bias" training for employees during LGBTQ Pride Month and supports LGBTQ Pride ([1](#)). The

company and its subsidiaries have lobbied for Michigan's local civil rights act to be amended to include "sexual orientation, gender identity, and gender expression" (2). Rocket Mortgage put tampons in men's bathrooms to promote "menstrual equity" (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Rocket Companies is a corporate partner of the National LGBT Chamber of Commerce (NGLCC) (1). Otherwise, it has not used corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political contributions for ideological, non-business purposes.

High Risk

Rocket Companies donated to the Equality PAC and has lobbied for the "George Floyd Justice in Policing Act of 2020" (1)(2)(3).

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