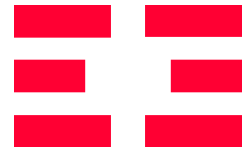


GoFundMe

Locations: California (HQ)

Industries: Fundraising

RISK LEVEL:



High Risk

DESCRIPTION:

GoFundMe has terminated certain fundraisers that allegedly violated its terms and conditions. It has canceled multiple fundraisers, most notably those supporting Christian business owners fighting against false claims of discrimination. The company does not provide viewpoint protections for its employees. GoFundMe's CEO, Tim Cadogan, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace. The company hosts charitable campaigns for BLM and Planned Parenthood. GoFundMe also created a first-party fundraiser for its Justice and Equality Cause Fund, which has raised over \$1 million for the Black Lives Matter movement and related causes. For these reasons, GoFundMe receives a High Risk rating.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

GoFundMe has pulled multiple fundraising campaigns from its site (1). Notably, it canceled campaigns set up to support legal fees of Christian vendors who were being sued by state governments for refusing to serve same-sex weddings (2). GoFundMe also censored certain politically-aligned fundraisers it found "in its sole discretion to be unacceptable" (3). The company cancelled donations in support of Canadian truckers protesting coronavirus lockdowns in early 2022 (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

GoFundMe does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

GoFundMe does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

GoFundMe's CEO, Tim Cadogan, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

GoFundMe hosts charitable campaigns for BLM and Planned Parenthood (1)(2). The company also created a first-party fundraiser for its Justice and Equality Cause Fund, which has raised over \$1 million for the Black Lives Matter movement and related causes (3)(4).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

GoFundMe does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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