



Adidas

Consumer Durables and Apparel

RISK LEVEL:



Medium Risk

DESCRIPTION:

Adidas has not publicly terminated any business relationships due to views or beliefs, even though the company does not protect against political affiliation discrimination in its employee hiring policy. Adidas does not use its corporate power to advocate for ideological change or partisan policy. It has not discriminated based on beliefs. It did denounce President Trump's immigration ban and has also advocated for biological men to compete in female sports. Adidas provides travel benefits for abortions. For these reasons, Adidas receives a "Medium Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Adidas has not publicly terminated any business relationships due to views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Adidas will not donate to religious organizations. Its charitable giving guideline states that "In order to comply with our core belief, we do not utilize our Corporate Giving Program for the following purposes: Religious causes" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Adidas does not protect against political affiliation discrimination in its antidiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Adidas corporately denounced former President Trump's travel ban (1). Adidas also ran an ad campaign featuring a biological man competing in female sports, saying that it is, in fact, possible for trans women to compete in female sports (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Adidas does not give to ideologically motivated groups or organizations hostile to freedom of expression (1). However, Adidas does provide up to \$10,000 for employees to seek travel and lodging for the purposes of getting an abortion (2).

Uses corporate political contributions for ideological, non-business purposes.**N/A**

As an international company, Adidas does not have a PAC and does not donate to U.S. political causes.

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