



Locations: Wisconsin (HQ) Industries: Diversified Financials, Payment Processing



DESCRIPTION:

Fiserv is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Fiserv embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Medium Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

Fiserv received a score of 100 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit ($\underline{1}$)($\underline{2}$). However, Fiserv has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate High Risk against charitable organizations based on views or religious beliefs.

Fiserv's HRC 2023-2024 CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (<u>1</u>)(<u>2</u>). The company does not appear to discriminate against charitable organizations based on views or beliefs (<u>3</u>)(<u>4</u>)(<u>5</u>).

Employment policies fail to protect against viewpoint or other discrimination and/or are High Risk ideological in nature.

Fiserv's HRC 2023-2024 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender comprehensive explanation of transgender services funded by the company (<u>1</u>)(<u>2</u>). Fiserv provides all associates training courses on diversity and inclusion and unconscious bias (<u>3</u>). The company does not provide viewpoint protections for its employees (<u>4</u>).

Corporate Governance and Public Policy



Uses corporate reputation to support causes, organizations, or policies hostile to freedom of High Risk expression.

Fiserv's HRC 2023-2024 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy. By doing so, the company risks dividing employees, alienating customers and harming shareholders (<u>1</u>)(<u>2</u>). Fiserv signed an open letter in support of the Equality Act, a controversial bill (<u>3</u>). The company's CEO, Frank Bisignano, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (<u>4</u>)(<u>5</u>). Worldpay's CEO, Charles Drucker, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (<u>6</u>)(<u>7</u>).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

Fiserv's HRC 2023-2024 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology. By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders (1)(2). The company pledged \$50 million to the Black Lives Matter movement and related causes, including the ACLU and the BLM organization itself (3)(4)(5). Fiserv is a Bronze sponsor of Out and Equal and a corporate partner of the National LGBT Chamber of Commerce (6)(7). The company is a silver partner of PFLAG, an LGBTQ+ activist group that promotes books for children with sexually explicit and gender fluid content and advocates against laws that inform parents of their child's gender dysphoria or prevent unapproved transgender medical treatments for minors (8)(9)(10). Fiserv is a member of the MCCA, indicating its focus on recruiting, retaining, and promoting employees based on race (11)(12).

Uses corporate political actions and/or financial contributions for ideological, non-business High Risk purposes.

Fiserv's HRC 2023-2024 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives. By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders (1)(2). Fiserv has not used its PAC donations or lobbying for ideological purposes (3)(4)(5).

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