



Zoho

Locations: Texas (HQ)

Industries: CRM & Project Management, Software and Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Zoho is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Zoho does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Lower Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

Zoho has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs. The company's CEO released a statement in 2021 supporting free speech in the workplace and implemented a rule prohibiting the practice of canceling employees due to political affiliation (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

N/A

Zoho does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

Medium Risk

Zoho does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Lower Risk

Zoho is committed to net zero emissions by 2050 (1). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Lower Risk of expression.

Zoho has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Zoho does not operate a PAC or engage in lobbying at this time ([1](#))[\(2\)](#)[\(3\)](#).

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