

SAMSUNG

Samsung

Subsidiaries: HARMAN

Locations: South Korea (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:



Medium Risk

DESCRIPTION:

Samsung has not publicly fired employees or canceled contracts due to religious or political beliefs, although it does have a policy vetting vendors based on LGBTQ protections. The company protects employees from religious and political affiliation discrimination in its employment policy. Samsung does not fund ideological groups hostile to freedom of expression. Samsung advocates for the Equality Act. Samsung Fire & Marine Insurance is part of Glasgow's Net Zero Alliance. For these reasons, Samsung receives a "Medium Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Samsung received a score of 100 on the Corporate Equality Index from the Human Rights Campaign. Among other requirements, this means the company has pledged to vet vendors based on LGBTQ policies (1). There are no publicly known cases of employees being fired for religious or political beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Samsung's employee donation matching guidelines are not publicly available. Publicly, the company restricts its giving to STEM education and supporting veterans alongside community grants (1)(2)(3). Samsung does not publish restrictions on donations to faith-based charities (4).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Lower Risk

Samsung protects employees from both religious and political affiliation (viewpoint) discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Samsung created The Samsung Equality Alliance and signed an open letter in support of the Equality Act (1). Samsung also joined the business coalition Texas Competes in support of the LGBTQ movement (2). Samsung has hosted speakers for its Pride Month events encouraging an intersectional worldview and advocating for progressive social justice views (34)(5). Samsung Fire & Marine Insurance is part of the Net Zero Insurance Alliance, which is committed to carbon neutrality by 2050 (6). The CEO of Harman has signed the CEO Action for Diversity and Inclusion pledge (7). Harman International features several blog posts on its websites in celebration of Pride Month (8)(9). Harman also has posted in celebration of Pride Month to its corporate Facebook account (10).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Samsung does not donate to ideological groups hostile to freedom of expression (1).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Samsung Group has a history of bipartisan PAC giving consistent with business interests (1)(2).

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