



## Sony

Locations: Japan (HQ)

Industries: Consumer Durables and Apparel, Media and Entertainment

### RISK LEVEL:



Medium Risk

### DESCRIPTION:

Sony Corporation of America (Sony) vets vendors according to LGBTQ policies, is part of the Global Alliance for Responsible Media, and does not provide its employees with protections against viewpoint discrimination, but has not publicly terminated business relationships based on views or beliefs. The company funds abortion groups and covers travel costs for employee abortions. Sony ran an employee matching campaign for BLM. The company supports the Equality Act and is a corporate partner of the National LGBT Chamber of Commerce. Sony prohibits donations to religious organizations such as houses of worship. However, it has not used its PAC contributions for ideological purposes. For these reasons, Sony receives a "Medium Risk" rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

[1](#)[2](#)[3](#). The company also received a score of 100 on the Corporate Equality Index from the Human Rights Campaign [4](#). Among other requirements, this means the company has pledged to vet vendors based on LGBTQ policies. However, there are no publicly known cases of business relationships being terminated because of political views or religious beliefs.

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Medium Risk**

Sony will not give to "religious organizations in support of their sacramental or theological functions" [1](#). It is not clear if Sony would give to a faith-based nonprofit aligned with its giving priorities.

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk**

Sony does not protect its employees from viewpoint discrimination [1](#).

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk**

*Sony USA signed an open letter in support of the Equality Act and advocated for LGBTQ causes (1)(2). It has not otherwise used its corporate image to advance ideological causes or policies.*

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

*Sony will pay for employees' travel for an abortion and funds abortion groups (12)(3)(4). Sony ran a matching campaign for employee donations to the BLM organization (56).*

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**Uses corporate political contributions for ideological, non-business purposes. Lower Risk**

*Sony has not donated to ideological PACs (1).*

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