

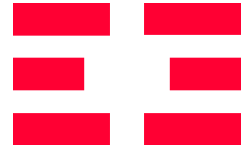


Affirm

Locations: California (HQ)

Industries: Diversified Financials, Payment Processing

RISK LEVEL:



High Risk

DESCRIPTION:

Affirm, a financial tech company, has cut ties with MyPillow after its CEO claimed that election fraud may have played a role in the outcome of the 2020 election. One of Affirm's executives stated that the company would not hesitate to end business relationships with clients who don't share their values. The company does not protect employees from viewpoint discrimination. It does support the Equality Act and transgender participation in female sports. It does not use corporate funds for ideological purposes. For these reasons, Affirm receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

CFO of Affirm Michael Linford has stated that "any merchant [that] isn't aligned to our values, any partners unaligned to our values, we don't do business with them" (1). Affirm also cut ties with MyPillow, after its CEO, Mike Lindell, claimed that election fraud may have played a part in the outcome of the 2020 election (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Medium Risk**

Affirm will not donate to "organizations funding religious services such as worship, seminary, yeshiva, or other education for ordainment of proselytism" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Affirm does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **High Risk**

Affirm opposed the Florida Parental Rights in Education Act, which would prohibit teaching gender identity and sexual orientation to

kids in K-3rd grade [\(1\)](#). The company was part of the Freedom for All Americans coalition, which advocated for federal legislation that would overrule state laws designed to protect girls' sports and similar laws [\(23\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Affirm has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Affirm has not used its PAC donations for ideological purposes [\(1\)](#).

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