



Activision Blizzard

Locations: California (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

DESCRIPTION:

Activision Blizzard, a video game holding company, vets' vendors according to LGBTQ policies and does not provide viewpoint protections for its employees. America First Legal filed a letter with the EEOC requesting a civil rights investigation into Activision Blizzard over discriminatory practices in hiring. The company banned a sponsored user in Hong Kong for a year after the video game player called out China for its treatment of protesters in Hong Kong. Activision Blizzard covers the cost of "medically necessary transition-related care" for its employees and their children. The company provides a benefits package for employees which covers travel/lodging costs for an abortion. Activision Blizzard pledged up to \$4 million to BLM and has sponsored the LA Pride Parade. For these reasons, Activision Blizzard receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

In 2019, Activision Blizzard temporarily canceled the streaming services of one of its star players in a company-owned e-sports league for criticizing China's treatment of protesters in Hong Kong (1). He received a one-year ban. Activision Blizzard received a score of 100 on the Human Right's Campaign's (HRC) Corporate Equality Index. Among other requirements, this means the company has a written policy pledging to vet vendors for LGBTQ policies (2)(3)(4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Activision Blizzard limits its charitable giving to supporting veterans, disaster relief, and various social issues. The company does not discriminate against faith-based charities in its giving guidelines (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Activision Blizzard does not provide viewpoint protections for its employees (1). America First Legal filed a letter with the EEOC requesting a civil rights investigation into Activision Blizzard over discriminatory practices in hiring (2)(3).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Activision Blizzard has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Activision Blizzard provides a benefits package for employees which covers travel/lodging costs for an abortion (1)(2). The company has a perfect score on the HRC's 2021 Corporate Equality Index. This score indicates the company covers the cost of "medically necessary transition-related care" for its employees and their children (3)(4). Activision Blizzard pledged to match donations to various racial justice organizations, and gift-matching funds have not been disclosed (5). The company has pledged up to \$4 million to Black Lives Matter and related causes (6)(7). Activision Blizzard previously sponsored the LA Pride parade (8).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Activision Blizzard does not operate a PAC at this time but has not lobbied for ideological purposes (1)(2)(3).

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