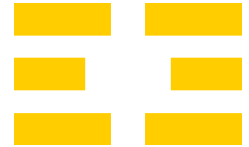




# Activision Blizzard

Locations: California (HQ)  
Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

## DESCRIPTION:

Activision Blizzard often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Activision Blizzard occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk**

*In 2019, Activision Blizzard temporarily canceled the streaming services of one of its star players in a company-owned e-sports league for criticizing China's treatment of protesters in Hong Kong (1). He received a one-year ban.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*Activision Blizzard does not discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "veterans, disaster relief, and various social issues" (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk**

*Activision Blizzard does not provide viewpoint protections for its employees (1). America First Legal filed a letter with the EEOC requesting a civil rights investigation into Activision Blizzard over discriminatory practices in hiring (2)(3).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Activision Blizzard has not supported ideological causes or policies (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

Activision Blizzard provides a benefits package for employees which covers travel/lodging costs for an abortion (1)(2). The company pledged to match donations to various racial justice organizations, and gift-matching funds have not been disclosed (3). The company has pledged up to \$4 million to Black Lives Matter and related causes (4)(5). Activision Blizzard previously sponsored the LA Pride parade (6).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

Activision Blizzard does not operate a PAC at this time but has not lobbied for ideological purposes (1)(2)(3).

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