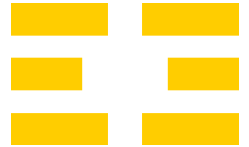



**Geico**

Locations: Maryland (HQ)

Industries: Insurance

**RISK LEVEL:**

**Medium Risk**
**DESCRIPTION:**

Geico canceled an event in 2022 after inviting a Pro-Palestinian activist to headline the company event. The company does not provide its employees with protections against viewpoint discrimination. Geico discriminates against religious organizations in its charitable giving and has donated to ideological organizations. The company is a gold partner of PFLAG. However, Geico has not used its corporate reputation to advance ideological agendas. For these reasons, Geico receives a Medium Risk rating.

**Corporate Weaponization**

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.**

**Medium Risk**

*Geico canceled an event after inviting a Pro-Palestinian activist to headline a company event in 2022 [\(1\)](#).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.**

**High Risk**

*Geico will not match employee donations to churches or religious organizations that are "political or religious in nature or have a religious or political affiliation" [\(1\)](#)[\(2\)](#).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.**

**High Risk**

*Geico does not provide viewpoint protections for its employees [\(1\)](#).*

**Corporate Governance and Public Policy**

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.**

**Lower Risk**

*Geico has not supported ideological causes or policies [\(1\)](#).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

Geico has partnered with Race Forward, a nonprofit with ties to the Black Lives Matter network and the National Urban League (1). The company is a copper sponsor of Out & Equal (23)(4)(5).

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**Uses corporate political contributions for ideological, non-business purposes.****Lower Risk**

Geico has not used its PAC for ideological purposes (1)(2).

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