



Conagra Brands

Subsidiaries: Hunt's

Locations: Illinois (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



Medium Risk

DESCRIPTION:

Conagra Brands has not publicly terminated business relationships based on views or beliefs. By complying with Human Rights Campaign's controversial demands, Conagra Brands increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. Conagra Brands does not provide its employees with protections against viewpoint discrimination. Conagra Brands has funded the American Civil Liberties Union (ACLU) through a charitable giving program but has not used its PAC contributions for ideological purposes. The company requires organizations abide by its nondiscrimination policies for charitable giving. For these reasons, Conagra Brands receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

Conagra received a score of 55 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). However, Conagra has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **High Risk**

Conagra Brands(1)(2). Conagra Brands charitable giving guidelines require that organizations abide by its nondiscrimination policy including on the basis of sexual orientation and gender identity, thereby excluding some religious charities (3).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Conagra Brands does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Conagra has not supported ideological causes or policies.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Conagra Brands indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging (1)(2). customers and harming shareholders. The company launched a charitable program called "United for Change," which benefits multiple social justice organizations, including the ACLU (3).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Conagra Brands has not used its PAC donations or lobbied for ideological purposes (1)(2)(3).

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