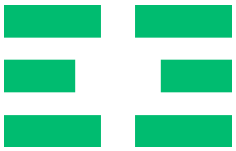
Matomo

Locations: New Zealand (HQ)
Industries: Software and Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Matomo, formerly Piwik, is a free web analytics application. It does not promote specific ideologies and has not canceled business relationships based on views or beliefs. It also does not use corporate funds to advance ideological causes. For these reasons, Matomo receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. — **Lower Risk**

Matomo has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. — **Lower Risk**

Matomo does not discriminate against religious charities through its special nonprofit pricing (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. — **High Risk**

Matomo does not publish a nondiscrimination policy.

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. — **Lower Risk**

Matomo has not supported ideological causes or policies.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. — **Lower Risk**

Matomo has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes. **N/A**

Matomo has not used its political contributions for ideological purposes.

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