



# Constant Contact

Locations: Massachusetts (HQ)

Industries: Email Marketing

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Constant Contact, an e-mail marketing company, was accused by a GOP congressional candidate of terminating mailing list services contracted by her campaign. The company is a corporate partner of the National LGBT Chamber of Commerce. However, it has not used its corporate reputation or political contributions to support ideological groups or agendas hostile to freedom of expression. For these reasons, Constant Contact receives a Lower Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.**

**Medium Risk**

*Constant Contact allegedly canceled Republican congressional candidate Irene Armendariz-Jackson ([1](#)). This allegation has not been publicly confirmed by other sources.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.**

**Lower Risk**

*Constant Contact does not have a charitable foundation, but the company does offer discounts to nonprofits and does not appear to discriminate against religious organizations ([1](#)).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.**

**High Risk**

*Constant Contact does not provide viewpoint protections for its employees ([1](#)).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.**

**Lower Risk**

*[1](#)).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Constant Contact is a corporate partner of the National LGBT Chamber of Commerce [\(1\)](#)[\(2\)](#).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Constant Contact does not operate a PAC at this time.*

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