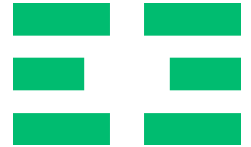


Brevo (SendInBlue)

Locations: France (HQ)

Industries: CRM & Project Management, Email Marketing

RISK LEVEL:



Lower Risk

DESCRIPTION:

Brevo (formerly SendInBlue), an all-in-one email marketing and CRM tool, has not terminated business relationships due to ideological differences. It has also not supported ideological causes or groups hostile to freedom of expression with its reputation or corporate funds. For these reasons, SendInBlue receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Brevo has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Brevo does not publish charitable giving guidelines (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Brevo does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Brevo has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Brevo has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes.

N/A

Brevo does not operate a PAC at this time.

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