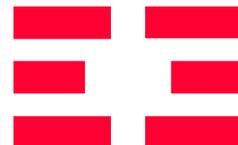




## Vimeo

Locations: New York (HQ)  
Industries: Video Communications

### RISK LEVEL:



High Risk

#### DESCRIPTION:

Vimeo is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. Vimeo embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk**

*Vimeo terminated the entire MyPillow business account from its site due to a political disagreement with CEO Mike Lindell (1). The company also removed a documentary entitled "Dead Name," which examined the effects of gender-related ideologies on youth and families (2)(3).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*Vimeo does not appear to discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*Vimeo does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk**

*A Vimeo executive has issued statements criticizing the Supreme Court decision overturning Roe v. Wade and claiming that abortion is a "fundamental human right" (1). The company has a longstanding partnership with an LGBTQ+ movie festival, which has shown films involving minors and gender identity (2). It is a member of the "Don't Ban Equality" business coalition, which advocates against*

any abortion restrictions because they are "bad for business" (3). The company's former CEO, Anjali Sud, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (4)(5).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

Vimeo provides a benefits package for employees that covers travel/lodging costs for an abortion (1). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (2).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

Vimeo does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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