



Vimeo

Locations: New York (HQ)

Industries: Video Communications

RISK LEVEL:



High Risk

DESCRIPTION:

Vimeo, a video sharing platform, has terminated the accounts of businesses with conservative ties and removed a documentary that examined the effects of gender-related ideologies on youth and families. The company does not provide viewpoint protections for its employees. Vimeo provides a benefits package for employees which covers travel/lodging costs for an abortion. The company executives have voiced pro-abortion views and the company provides a benefits package for employees which covers travel/lodging costs for an abortion. Vimeo has also partnered with an LGBTQ+ movie festival. The company is a member of the "Don't Ban Equality" business coalition. For these reasons, Vimeo receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

Vimeo terminated the entire MyPillow business account from its site due to a political disagreement with CEO Mike Lindell (1). The company also removed a documentary entitled "Dead Name," which examined the effects of gender-related ideologies on youth and families (2)(3).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Vimeo does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Vimeo does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **High Risk**

A Vimeo executive has issued statements criticizing the Supreme Court decision overturning *Roe v. Wade* and claiming that abortion is a “fundamental human right” (1). The company has a longstanding partnership with an LGBTQ+ movie festival, which has shown films involving minors and gender identity (23).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Vimeo provides a benefits package for employees which covers travel/lodging costs for an abortion (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Vimeo does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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