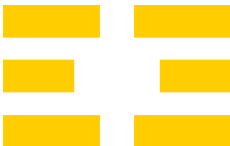




Cision

Locations: Illinois (HQ)  
Industries: Media and Entertainment, Software and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Cision, a software company, does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. Cision scored a 50 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with the HRC’s controversial demands, the company increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children. Cision has refused to publish certain press releases and even canceled others. The company supports DEI within its business practices. For these reasons, Cision receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

Cision has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Cision does not publish charitable giving guidelines.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Cision does not provide viewpoint protections for its employees (1). The company’s HRC 2023 CEI rating indicates the company provides a specific benefits guide with a comprehensive explanation of transgender services funded by the company (2)(3).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Cision offers its media management services to organizations all across the political spectrum, from Fox News to the American Civil

Liberties Union [\(1\)](#)[\(2\)](#)[\(3\)](#). The company canceled a previously queued statement by Elizabeth Heng, CEO of the New Internet, that brought light to GoFundMe's decision to cancel her fundraiser [\(4\)](#). The statement was canceled by Cision (PRNewswire) after the issue was "deemed too hot of a topic." Cision supports DEI within its business practices [\(5\)](#).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Cision has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Cision does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).*

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