



Brightcove

Locations: Massachusetts (HQ)

Industries: Media and Entertainment, Video Communications

RISK LEVEL:



Lower Risk

DESCRIPTION:

Brightcove does not protect its employees against viewpoint discrimination but has not publicly terminated business relationships based on views or beliefs. Brightcove has supported NASDAQ's Board Diversity rule, signed politically motivated amicus briefs, and created special LGBTQ programming partnerships. However, Brightcove does not discriminate against religious organizations in its charitable giving and has not used its corporate dollars for ideological purposes. For these reasons, Brightcove receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

Brightcove has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

N/A

Brightcove does not publish charitable giving guidelines [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

High Risk

Brightcove does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.

High Risk

[1](#)). The company signed an amicus brief in support of the diversity rule when a lawsuit was brought against it and signed an amicus brief denouncing then-President Trump's immigration ban [\(2\)](#)[\(3\)](#). Brightcove has also created special LGBTQ programming partnerships [\(4\)](#)[\(5\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Brightcove does not use corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes.

N/A

Brightcove does not operate a PAC at this time ([1](#)).

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