



Classy

Locations: California (HQ)

Industries: Fundraising

RISK LEVEL:



Lower Risk

DESCRIPTION:

Classy, does not publish a nondiscrimination policy. However, the company has not publicly terminated business relationships based on views or beliefs. Classy hosts unconscious bias training for its employees. However, the company has not used its corporate funds for ideological purposes. For these reasons, Classy receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Classy has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Classy does not publish charitable giving guidelines.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Classy does not publish a nondiscrimination policy.

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Classy hosts unconscious bias training for its employees ([1](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Classy has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes.

N/A

Classy does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#).

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