



Canva

Subsidiaries: Pixabay, Pexels
Industries: Software and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Canva has not publicly terminated business relationships based on views or beliefs. However, the company does not publish a nondiscrimination policy and implemented unconscious bias training for all its employees. Canva provides a benefits package for employees which covers travel/lodging costs for an abortion. The company is a member of the "Don't Ban Equality" business coalition. However, the company does not discriminate against religious organizations in its charitable giving. For these reasons, Canva receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Canva has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Canva does not discriminate against religious organizations in its charitable giving (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Canva does not publish a nondiscrimination policy (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Canva implemented unconscious bias trainings for all its employees (12).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Canva provides a benefits package for employees which covers travel/lodging costs for an abortion (1)(2)(3). The company also funds LGBTQ events and organizations around the world (4).

Uses corporate political contributions for ideological, non-business purposes.**N/A**

Canva does not operate a PAC at this time (1).

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