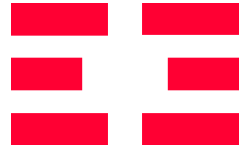




Pantheon

Locations: Virginia (HQ)
Industries: Website Hosting

RISK LEVEL:



High Risk

DESCRIPTION:

Pantheon is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. Pantheon embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

After previously resisting social media pressure to deplatform Alliance Defending Freedom (ADF) as a client, Pantheon changed its Acceptable Use Policy and dropped ADF in October 2023 [\(1\)](#)[\(2\)](#). The company notes that, "Going forward, we will not do business with organizations whose primary purpose is organized hate, voter fraud/misinformation, or climate change denial." Additionally, Pantheon says, "We are setting standards that will, for instance, help us avoid taking on Southern Poverty Law Center-designated hate groups as customers." Pantheon is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices [\(3\)](#)[\(4\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Pantheon does not publish charitable giving guidelines [\(1\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Pantheon does not provide viewpoint protections for its employees [\(1\)](#)[\(2\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Pantheon has supported ESG within its business practices: From its open letter: "We found useful prior art in the application of ESG (Environmental, Social, and Governance) as investment criteria, as well as in how organizations have worked to align themselves with the UN Sustainable Development Goals" (1)(2). The company is a signatory of the Institutional Limited Partners Association's Diversity in Action Initiative, committing itself to specific actions that advance DEI within the governance and policies of the organization and the private equity industry more broadly (3)(4)(5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Pantheon's benefits include "abortive coverage, reimbursements for travel, and legal fees associated with anti-abortion laws" as well as "coverage and travel expenses for gender reassignment services and procedures" (1). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Pantheon does not operate a PAC or engage in lobbying at this time (1)(2)(3).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023