

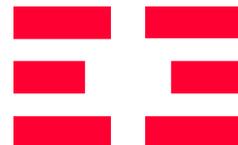


Sprout Social

Locations: Illinois (HQ)

Industries: Media and Entertainment, Software and Services

RISK LEVEL:



High Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/sprout-social/>

DESCRIPTION:

Sprout Social is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. Sprout Social embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

Sprout Social canceled its relationship with Family Research Council, a Christian nonprofit (1). The company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Sprout Social does not discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Sprout Social requires all employees to take unconscious bias training (1). The company protects its employees against viewpoint discrimination (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Sprout Social has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Sprout Social has donated to The National Center for Transgender Equality and Planned Parenthood (1)(2). Otherwise, there are no publicly known cases of the company using its corporate funds to advance ideological causes, organizations, or policies (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Sprout Social does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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