

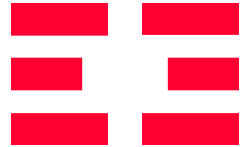


# Sprout Social

Locations: Illinois (HQ)

Industries: Media and Entertainment, Software and Services

RISK LEVEL:



High Risk

## DESCRIPTION:

Sprout Social, a social media management company, canceled its relationship with the Family Research Council, a religious nonprofit. The company hosts unconscious bias training for its employees and has donated to multiple LGBTQ organizations, including The National Center for Transgender Equality and Planned Parenthood. For these reasons, Sprout Social receives a High Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **High Risk**

*Sprout Social canceled its relationship with Family Research Council, a Christian nonprofit (1). The company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs (2).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Sprout Social does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **Lower Risk**

*Sprout Social protects its employees against viewpoint discrimination (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** **Medium Risk**

*Sprout Social hosts "unconscious bias" training for its employees (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Sprout Social has donated to The National Center for Transgender Equality and Planned Parenthood (1)(2). Otherwise, there are no publicly known cases of Sprouts Social using its corporate funds to advance ideological causes, organizations, or policies.*

---

**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Sprout Social does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

---

*The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.*

*USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.*

© 1792 Exchange 2023