



TransUnion

Subsidiaries: Neustar, Sontiq
Locations: Illinois (HQ)
Industries: Diversified Financials

RISK LEVEL:



Medium Risk

DESCRIPTION:

TransUnion, the parent company of Neustar and other subsidiaries, is a consumer credit reporting agency. Neustar handles IT security, communications, and marketing solutions. TransUnion vets vendors according to LGBTQ policies and does not provide its employees with protections against viewpoint discrimination, but has not publicly terminated business relationships based on views or beliefs. The company supports the Equality Act, funds the Human Rights Campaign (HRC) and is a corporate partner of the National LGBT Chamber of Commerce. For these reasons, TransUnion receives a "Medium risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

TransUnion received a score of 100 on the Corporate Equality Index from the Human Rights Campaign (HRC) (1). Among other requirements, this means the company has pledged to vet vendors for LGBTQ policies. TransUnion has not terminated business relationships due to religious beliefs or political views.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

TransUnion gives employees some paid time off to "commit their personal time to a variety of endeavors" (1). There is no rule prohibiting volunteering with faith-based organizations. TransUnion's gift-matching guidelines are not made public. Sontiq (EZ Shield) has not published its charitable giving guidelines, however, Sontiq uses [Salesforce.org](https://www.salesforce.com/philanthropy) Philanthropy Cloud and United Way to give with a focus to "drive social impact initiatives" and "deliver volunteering and donating opportunities directly to employees" (2)(3).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

TransUnion does not protect employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

TransUnion has signed an open letter in support of the Equality Act (1). TransUnion has signed the CEO Action for Diversity & Inclusion pledge and requires unconscious bias training for employees (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

TransUnion donates to HRC and is a corporate partner of the National LGBT Chamber of Commerce (1)(2).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

TransUnion has used its PAC in a bipartisan manner, and it has not supported ideological groups (1)(2).

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