



Denny's Corporation

Locations: South Carolina (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



Medium Risk

DESCRIPTION:

Denny's Corporation vets suppliers according to their LGBTQ policies. A Denny's branch in Florida terminated an employee for firing an Equal Employment Opportunity Commission suit over religious headwear in 2015. Denny's does not have viewpoint protections for its employees. The company has advocated for the Equality Act and is a corporate partner of the National LGBT Chamber of Commerce. For these reasons, Denny's Corporation receives a "Medium Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Denny's Corporation scored a 90 on the Corporate Equality Index from the Human Rights Campaign. Among other requirements, this means the company has pledged to vet vendors based on LGBTQ policies (1). In 2015, a man filed a religious discrimination lawsuit against Denny's, claiming he was terminated due to his religious headwear (2)(3).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Denny's Corporation describes employees' charitable giving through "volunteering their time, making charitable contributions, serving food to those in need and helping raise money for local schools, churches, hospitals and athletic teams" (1). The company only makes large corporate donations to charities involved in ending hunger and does not discriminate against religious charities.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Denny's Corporation does not protect employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Denny's Corporation signed an open letter in support of the Equality Act (1). The company also pulled its ads from Facebook in an attempt to get the media giant to take a tougher stance on "misinformation" (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

1). Otherwise, Denny's does not donate to ideological groups hostile to freedom of expression (2).

Uses corporate political contributions for ideological, non-business purposes.

Lower Risk

Denny's does not donate to political organizations through corporate donations.

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