

# Retail Business Services

Locations: Massachusetts (HQ)  
Industries: Food and Staples Retailing

RISK LEVEL:



Lower Risk

## DESCRIPTION:

Retail Business Services is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Retail Business Services does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

## Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

*Retail Business Services has not canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **N/A**

*Retail Business Services does not publish charitable giving guidelines (1).*

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **High Risk**

*Retail Business Services appears to prioritize diversity over merit in its supply chain (1). The company does not provide viewpoint protections for its employees (2).*

## Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **Medium Risk**

*Retail Business Services supports DEI within its business practices, claiming that its "ongoing commitment to Diversity, Equity and Inclusion drives our success as a company" (1). The company's CEO signed the CEO Action for Diversity & Inclusion pledge, which*

includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (2)(3). Retail Business Services hosts an annual DEI Immersion Summit (4). The company scored a 95 out of 100 on the 2023-2024 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group (5)(6).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Retail Business Services has not used corporate funds to advance ideological causes, organizations, or policies (1).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*Retail Business Services does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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