



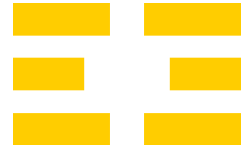
Akamai Technologies

Locations: Massachusetts (HQ)

Industries: Cloud & Data Storage, Data Security

1792
EXCHANGE

RISK LEVEL:



Medium Risk

DESCRIPTION:

By complying with Human Rights Campaign's controversial demands, Akamai increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. Akamai uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. However, the company has not publicly terminated business relationships based on views or beliefs. Akamai supports the Equality Act and is a Ceres Network Member, committed to carbon neutrality by 2040. The company denounced various states' legislative efforts to protect election integrity and security. For these reasons, Akamai Technologies receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Akamai Technologies received a score of 90 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). However, Akamai Technologies has not publicly terminated business relationships due to political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Akamai Technologies' HRC CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). Akamai Technologies does not discriminate against religious organizations in its charitable giving (3)(4).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Akamai's HRC 2023 CEI rating indicates the company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). Akamai does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Akamai signed an open letter in support of the Equality Act and the company's CEO signed a letter denouncing proposed election integrity legislation (1)(2). The company used its Twitter page in 2020 to publicly support gender identity and sexual orientation as protected characteristics under Title VII (3). Akamai also assisted the Massachusetts Technology Leadership Council in assembling a list of Juneteenth resources, which included books by critical race theorists Ibram X. Kendi, Robin DiAngelo, and Ta-Nehisi Coates (4). The company is a Ceres Network Member, committed to net zero carbon emissions by 2040 (5)(67).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Akamai's HRC 2023 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging (1)(2). Akamai underwrites the MTLC's Diversity Initiatives. This includes the "2030 Challenge", aiming to double the percentage of black and indigenous employees in tech jobs in Massachusetts by 2030 (3). In 2013, then-Executive Vice Chairman of Akamai Technologies, Paul Sagan, personally spearheaded an ACLU initiative, donating millions in personal funds (4).

Uses corporate political contributions for ideological, non-business purposes.

Lower Risk

Akamai does not operate a PAC at this time but has not lobbied for ideological purposes (1)(2).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023