



## Westfield

Subsidiaries: Ohio Farmers Insurance Company, Westfield Insurance Company, Westfield National Insurance Company, American Select Insurance Company, Old Guard Insurance Company, Westfield Champion Insurance Company, Westfield Premier Insurance Company, Westfield Superior Insurance Company, Westfield Touchstone Insurance Company, Westfield Specialty Insurance Company, Westfield Select Insurance Company, Westfield Services, Inc.

Locations: Ohio (HQ)

Industries: Insurance

### RISK LEVEL:



**Medium Risk**

#### DESCRIPTION:

Westfield is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Westfield occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Westfield has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Westfield does not appear to discriminate against charitable organizations based on views or beliefs. Its charitable giving areas are families, disaster recovery, and safety (1). Westfield does not have an employee matching program at this time (2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*Westfield offers its leaders a DEI handbook (1). Westfield does not provide viewpoint protections for its employees (2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** High Risk

*Westfield supports DEI within its business practices, establishing a DEI Office. Westfield is working "to integrate DEI into our operations with agents, customers, employees, community, and suppliers". Westfield has also released a series of podcasts promoting DEI in the workplace such as "Why Insurance Agencies Should Embrace Diversity, Equity & Inclusion" (1). Westfield*

employs a Diversity and Inclusion Operations Leader and a Corporate Responsibility & Diversity Officer (2)(3). Westfield published a DEI video series on its website (4). The company's President, Edward J. Largent III, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (5)(6). Westfield stated that "D&I is a company priority shared by all, not simply an HR initiative" (7).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

Westfield donated \$25,000 to the Akron Urban League in 2019, \$100,000 in 2020, \$50,857 in 2021, and \$30,847 in 2022 (1)(2)(3)(4). Westfield donated \$80,435 to the Urban League of Greater Cleveland in 2021 and \$102,175 in 2022 (5)(6). Otherwise, there are no publicly known cases of Westfield using corporate funds to advance ideological causes, organizations, or policies (7).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

Westfield has not used its PAC donations for ideological purposes and does not engage in lobbying at this time (1)(2)(3).

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