

ZIONS BANK.

Zions Bancorporation

Locations: Utah (HQ)

Industries: Banks

RISK LEVEL:



Lower Risk

DESCRIPTION:

Zions Bancorp has not terminated business relationships due to religious or political beliefs. While the company supports LGBTQ advocacy, Zions has not advocated for ideological policies or organizations. For these reasons, Zions Bancorp receives a "Lower Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Zions Bancorp has not publicly terminated business relationships because of political or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Medium Risk

Zions Bancorp will not match employee donations to "programs designed solely for religious purposes." Zions Bancorp charitable giving organizations must support "inclusive communities" (1). Zions Bancorp has used corporate giving to support secular community impact goals run by churches (2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Zions Bancorp does not protect its employees against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Zion Bancorp has committed to multiple acts of internal advocacy for or engagement with the LGBTQ movement, although they have generally avoided controversial ideological issues (1)(2). Zions Bank originally sponsored the Boise Pride event; however, upon learning that the event included drag shows with children as young as 11 years old, the bank withdrew its sponsorship of the event (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

[1](#)).

Uses corporate political contributions for ideological, non-business purposes.

Lower Risk

Zions Bancorp has not used its PAC for ideological purposes ([1](#)).

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