



Zions Bancorporation

Subsidiaries: Nevada State Bank
Locations: Utah (HQ)
Industries: Banks

RISK LEVEL:



Medium Risk

DESCRIPTION:

Zions Bancorp often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Zions Bancorp occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Zions Bancorp received a score of 25 on the 2023-2024 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group (1)(2). Zions Bancorp promotes divisive sex and gender policies. Its Supplier Code of Conduct requires international vendors to include sexual orientation and gender identity in their nondiscrimination policy (3). However, Zions Bancorp has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Zions Bancorp will not match employee donations to churches or religious organizations "Programs designed solely for religious purposes" (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Zion Bancorp offers DEI training to its employees (1). Zion Bancorp "is committed to identifying and considering diverse third parties" (2). Zions Bancorp does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Zions Bancorp supports DEI within its business practices, employing a DEI Council (1). Zions Bancorp has not supported ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Zions Bancorp has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Zions Bancorp has not used its PAC donations or lobbied for ideological purposes (1)(2)(3).

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