



AAA

Subsidiaries: AAA Club Alliance, AAA Life Insurance Company, AAA Northeast, AAA Northern California, Nevada and Utah

Locations: Florida (HQ)

Industries: Automobiles and Components, Insurance

RISK LEVEL:



Medium Risk

DESCRIPTION:

AAA is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. AAA occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

AAA has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs [\(1\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **High Risk**

AAA will not match employee donations to churches or religious organizations. "No support will be extended to activities or programs that serve, or appear to serve... religious organizations" [\(1\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **Medium Risk**

AAA does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **High Risk**

AAA, AAA Club Alliance, AAA Life Insurance Company, AAA Northeast, AAA Northern California, Nevada and Utah, CEO's, Tom Wiedemann, Philip G. Walker, John Gavin, Tim Condon, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other

signatories, and engage boards of directors when developing and evaluating DEI strategies [\(1\)](#)[\(2\)](#). The company developed a DEI council and launched a diversity program called "Consistent Conversations" [\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

AAA pledged \$1 million to social justice and equality efforts in the aftermath of the George Floyd incident [\(1\)](#). AAA sponsored the following 2x events in 2025: Motor City Pride, Lancaster Pride Festival [\(2\)](#)[\(3\)](#). Otherwise, there are no publicly known cases of the company using its corporate funds to advance ideological causes, organizations, or policies [\(4\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

AAA does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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