



AAA

Subsidiaries: AAA Club Alliance, AAA Life Insurance Company, AAA

Northeast, AAA Northern California, Nevada and Utah

Locations: Florida (HQ)

Industries: Automobiles and Components, Insurance



RISK LEVEL:

DESCRIPTION:

AAA, often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. AAA occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Lower Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

AAA has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

High Risk

AAA will not match employee donations to churches or religious organizations. "No support will be extended to activities or programs that serve, or appear to serve... religious organizations" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

Lower Risk

AAA protects its employees against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

AAA, AAA Club Alliance, AAA Life Insurance Company, AAA Northeast, AAA Northern California, Nevada and Utah, CEO's, Tom Wiedemann, Philip G. Walker, John Gavin, Tim Condon, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (1)(2). AAA also developed a DEI council and launched



Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Medium Risk of expression.

AAA pledged \$1 million to social justice and equality efforts in the aftermath of the George Floyd incident (1). Otherwise, there are no publicly known cases of AAA using its corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

AAA does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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