



## Neiman Marcus Group

Locations: Texas (HQ)

Industries: Retailing

RISK LEVEL:



Medium Risk

### DESCRIPTION:

Neiman Marcus has not terminated business relationships due to political views or religious beliefs, though it does vet suppliers according to its LGBTQ policies. The company does not have viewpoint protection for its employees. Neiman Marcus is a platinum partner of the Human Rights Campaign (HRC) and has supported the Black Lives Matter (BLM) movement. For these reasons, Neiman Marcus receives a "Medium Risk" rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Medium Risk

*Neiman Marcus received a score of 100 on the Corporate Equality Index from the HRC. Among other requirements, this means Neiman Marcus has pledged to vet vendors based on LGBTQ policies (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Medium Risk

*Neiman Marcus' philanthropy is focused on supporting arts education. Neiman Marcus does match employee donations to nonprofits but prohibits the funds from being used for sectarian purposes, although community organizations that are faith-based are eligible to receive funds (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** High Risk

*Neiman Marcus does not protect employees from viewpoint discrimination (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** Medium Risk

*Following riots in 2020 which damaged one of its stores, Neiman Marcus encouraged BLM supporters to paint on the boarded windows in support of BLM (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

*Neiman Marcus is a platinum partner of the HRC (1). Neiman Marcus began to cover employee travel for abortion after the overturn of Roe v. Wade (2).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Neiman Marcus does not operate a PAC.*

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