



# Polestar

Locations: Sweden (HQ)  
Industries: Automobiles and Components

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Polestar is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Polestar does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Medium Risk

*Polestar promotes divisive sex and gender policies. Its Code of Conduct for Business Partners requires international vendors to include sexual orientation in their nondiscrimination policy (1). However, Polestar has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Polestar does not publish charitable giving guidelines (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Polestar appears to prioritize diversity over merit in its recruitment, retention, and leadership composition. From its website: "We are focused on building a diverse workforce encompassing people of many different backgrounds and perspectives. We have set out key priorities such as inclusive recruitment, retention, and leadership" (1). Polestar protects its employees against viewpoint discrimination (2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.**

**Medium Risk**

*Polestar is committed to "90–100% fossil-free energy in all supply chains by 2040" (1)(2). Polestar is a member of the Exponential Roadmap Initiative which is "committed to halving global emissions by 2030 and achieving net zero emissions by 2050" (3). Otherwise, there are no publicly known cases of Polestar using its reputation to advance ideological causes or policies (4).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.**

**Lower Risk**

*Polestar has not used corporate funds to advance ideological causes, organizations, or policies (1).*

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

**N/A**

*Polestar does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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