



Kennedy Capital

Locations: Missouri (HQ)

Industries: Diversified Financials

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Kennedy Capital does not provide viewpoint protections for its employees but has not publicly canceled business relationships based on views or beliefs. Kennedy Capital integrates ESG into its business practices. It "incorporates ESG-related variables into our determination of the intrinsic value of the companies we evaluate" and excludes "companies that hold fossil fuel reserves on their balance sheet". Kennedy Capital is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices. Kennedy Capital requires its employees to take DEI training. Kennedy Capital appears to prioritize diversity over merit in its business structure through the establishment of gender and racial targets for its hiring. It is seeking "50% ethnically diverse and/or female candidates". Kennedy Capital supports DEI within its business practices, employing a DEI Council. Kennedy Capital is aligned with the Paris Agreement, which entails a commitment to net zero carbon emissions by 2050. However, Kennedy Capital does not appear to discriminate against charitable organizations based on views or beliefs, and it has not used its corporate funds for ideological purposes. For these reasons, Kennedy Capital receives a Medium Risk rating.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Kennedy Capital integrates ESG into its business practices. It "incorporates ESG-related variables into our determination of the intrinsic value of the companies we evaluate" and excludes "companies that hold fossil fuel reserves on their balance sheet" (1)(2). Kennedy Capital is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices (3)(4). However, Kennedy Capital has not canceled customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Kennedy Capital does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **High Risk**

Kennedy Capital requires its employees to take DEI training. Kennedy Capital appears to prioritize diversity over merit in its business structure through the establishment of gender and racial targets for its hiring. It is seeking "50% ethnically diverse and/or female candidates". Kennedy Capital does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **High Risk**

Kennedy Capital supports DEI within its business practices, employing a DEI Council (1). Kennedy Capital is aligned with the Paris Agreement, which entails a commitment to net zero carbon emissions by 2050 (2). Kennedy Capital launched an ESG focused fund (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. **Lower Risk**

Kennedy Capital has not used corporate funds to advance ideological causes, organizations, or policies (1)(2)(3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. **N/A**

Kennedy Capital does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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