



AkzoNobel

Locations: The Netherlands (HQ)
Industries: Technology Hardware and Equipment

RISK LEVEL:



Lower Risk

DESCRIPTION:

AkzoNobel does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. AkzoNobel does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

AkzoNobel was a member of the Global Alliance for Responsible Media, which demonetized and suppressed content that it deemed to spread "hate speech" or "misinformation", discuss "debated social issues in a negative or partisan context", or "vilify" individuals based on sexual orientation and gender identity. These arbitrary guidelines were used to censor mainstream perspectives online (1)(2)(3). AkzoNobel has shown a willingness to boycott suppliers based on whether they adhere to standards of carbon emission reduction. AkzoNobel uses "SSBS to collect eco-performance KPIs on waste, energy and greenhouse gas emissions information including Product Carbon Footprint (PCF) in line the TfS PCF Guideline. This is to ensure that suppliers with a high impact on our carbon emission support us on our SBTi target of reducing carbon emission by 50% by 2030 (2018 baseline)" (4). However, AkzoNobel has not canceled customers, suppliers, or vendors based on political views or religious beliefs (5).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

AkzoNobel does not appear to discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

AkzoNobel does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

AkzoNobel is committed to net zero carbon emissions by 2030 (1). Otherwise, there are no publicly known cases of AkzoNobel using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

AkzoNobel was a member of the Global Alliance for Responsible Media (1)(2)(3). Otherwise, AkzoNobel has not used corporate funds to advance ideological causes, organizations, or policies (4)(5).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

AkzoNobel does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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