



## WordPress

Locations: California (HQ)  
Industries: Website Hosting

### RISK LEVEL:



Lower Risk

### DESCRIPTION:

WordPress is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. WordPress does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*In 2018, WordPress edited a user's blog that "published the former name" of a transgender individual and thus violated the company's Terms of Service, which included the dissemination of someone else's private details (including gender identity) as a removable offense (1). The redaction of this name was allegedly privacy-related, and the company has since updated its Terms of Service (2). The WordPress Terms of Service guidelines reiterate the company's commitment towards freedom of speech and political nonalignment.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A**

*WordPress does not publish charitable giving guidelines (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*WordPress does not publish a nondiscrimination policy (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk**

WordPress has not supported ideological causes or policies [\(1\)](#).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

WordPress has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

WordPress does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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