



WordPress

Locations: California (HQ)
Industries: Website Hosting

RISK LEVEL:



Lower Risk

DESCRIPTION:

WordPress, a web-hosting and site-building software, edited a user's blog posts for "deadnaming" transgender individuals, though the redaction of the name used was due to a privacy issue. However, the company has since updated its Terms of Service and reiterated its commitment to free speech. WordPress does not publish a nondiscrimination policy. However, the company has not used its reputation or corporate funds for ideological purposes. For these reasons, WordPress receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

In 2018, WordPress edited a user's blog that "published the former name" of a transgender individual and thus violated the company's Terms of Service, which included the dissemination of someone else's private details (including gender identity) as a removable offense (1). The redaction of this name was allegedly privacy-related, and the company has since updated its Terms of Service (2). The WordPress Terms of Service guidelines reiterate the company's commitment towards freedom of speech and political nonalignment.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **N/A**

WordPress does not publish charitable giving guidelines.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

WordPress does not publish a nondiscrimination policy.

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Lower Risk**

WordPress has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

WordPress has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

WordPress does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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