



## Wistia

Locations: Massachusetts (HQ)  
Industries: Video Communications

### RISK LEVEL:



Lower Risk

#### DESCRIPTION:

Wistia, a video marketing platform, does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. Wistia has not used its reputation or corporate funds for ideological purposes. For these reasons, Wistia receives a Lower Risk rating.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Wistia has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Wistia does not publish charitable giving guidelines.*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*Wistia does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*Wistia has not supported ideological causes or policies (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.** Lower Risk

Wistia has not used corporate funds to advance ideological causes, organizations, or policies.

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

N/A

Wistia does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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