



## GoTo Group, Inc.

Subsidiaries: LogMeIn, GoTo Webinar

Locations: Massachusetts (HQ)

Industries: Video Communications

### RISK LEVEL:



**Medium Risk**

### DESCRIPTION:

GoTo Group scored a 95 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with the HRC's controversial demands, the company increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, and philanthropic support. GoTo Group forces employees to undergo multiple ideological trainings. GoTo Group is part of MTLC's Compact for Social Justice which prioritizes diversity over merit in its employment practices. The company does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. For these reasons, GoTo Group receives a Medium Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*GoTo Group received a score of 95 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). GoTo Group has a written policy pledging to vet vendors for LGBTQ policies. Its Supplier Code of Conduct requires vendors to include sexual orientation in its nondiscrimination policy (3). GoTo Group is part of MTLC's Compact for Social Justice which prioritizes diversity over merit in its employment practices (4)(5). However, the company has not publicly terminated business relationships due to political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk**

*GoTo Group (1)(2). GoTo Group does not appear to discriminate against charitable organizations based on views or beliefs. The company focuses on funding organizations that support, "Education & Youth, Environmental Stewardship, and Community Action" (3)(4).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk**

*GoTo Group (1)(2). GoTo Group does not provide viewpoint protections for its employees (3). GoTo Group is part of MTLC's Compact*

for Social Justice which prioritizes diversity over merit in its employment practices [\(4\)](#)/[\(5\)](#).

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk**

GoTo Group works with Paradigm to “embed DEI into all aspects” of its organization [\(1\)](#). In 2021, GoTo Group launched its Stronger Together Initiative to train its employees on unconscious bias and inclusion [\(2\)](#).

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

GoTo Group [\(1\)](#)/[\(2\)](#). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders. GoTo Group has not used corporate funds to advance ideological causes, organizations, or policies [\(3\)](#).

**Uses corporate political contributions for ideological, non-business purposes.**

N/A

GoTo Group does not operate a PAC or engage in lobbying at this time [\(1\)](#)/[\(2\)](#)/[\(3\)](#).

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