

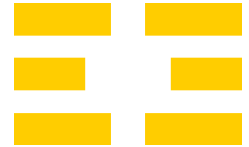


Experian

Locations: Ireland (HQ)

Industries: Diversified Financials, Software and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Experian is an American-Irish consumer credit reporting company. It vets vendors according to LGBTQ policies and does not provide its employees with protections against viewpoint discrimination, but has not publicly terminated business relationships based on views or beliefs. Experian is a Titanium Sponsor of Out & Equal and a corporate partner of the National LGBT Chamber of Commerce. The company has supported the National Urban League (NUL) and discriminates against some religious institutions in its charitable giving. For these reasons, Experian receives a "Medium Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Experian received a score of 100 on the Corporate Equality Index from the Human Rights Campaign (HRC) (1). Among other requirements, this means the company has pledged to vet vendors for LGBTQ policies. Experian has not publicly terminated business relationships due to political or religious differences.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Medium Risk

Experian's charitable giving practices disqualify "ministries, theological or Bible schools" as well as "any organization that has a discriminatory policy" (1). However, it is unclear whether Experian will donate to religious organizations that engage in community work under a separate 501(c)(3) status (2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Experian does not protect employees from political viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Experian has “echo(ed) the content” of an HRC letter and directed users to support Black Lives Matter UK (1). Experian has also signed onto a UK HRC campaign regarding transgender rights (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Experian has provided its services for free to the National Urban League (1). Experian is a Titanium sponsor of Out & Equal and a corporate partner of the National LGBT Chamber of Commerce (2)(3).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

The Experian North American Inc. PAC donates in a bipartisan manner in accordance with business interests (1).

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