



# Synovus Bank

Locations: Georgia (HQ)

Industries: Banks

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Synovus Bank, does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. Synovus supports ESG and DEI within its business practices. The company has an explicit policy prohibiting corporate giving to "socially volatile" groups or causes. However, Synovus does not appear to discriminate against charitable organizations based on views or beliefs. The company has not used its PAC donations for ideological purposes. For these reasons, Synovus Bank receives a Lower Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Synovus has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Synovus does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** High Risk

*Synovus does not provide viewpoint protections for its employees [\(1\)](#).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** Medium Risk

*Synovus supports ESG, sustainable finance, and DEI metrics for choosing investment partners [\(1\)](#)[\(2\)](#)[\(3\)](#)[\(4\)](#).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Synovus has an explicit policy prohibiting corporate giving to “socially volatile” groups or causes (1). Otherwise, there are no publicly known cases of Synovus using its corporate funds to advance ideological causes, organizations, or policies.*

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**Uses corporate political contributions for ideological, non-business purposes.**

**Lower Risk**

*Synovus has not used its PAC donations for ideological purposes but has not reported on its lobbying at this time (1)(2)(3).*

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