

**DESCRIPTION:**

Synovus Bank has not terminated business relationships due to religious or political beliefs. Synovus protecting employees from viewpoint discrimination. Synovus has not used its resources or reputation to support ideological groups. However, Synovus does promote ESG principles for estimating risk in its financial dealings and business operations, but the bank does not exclude customers or industries merely for ESG reasons. For these reasons, Synovus Bank receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

There are no publicly known instances of Synovus terminating a business relationship for political or religious reasons. While the bank utilizes ESG governance principles to account for financial risk, it does not exclude customers or industries based solely on ESG principles (1)(2)(3)(4). The bank [claims](#) that "because we serve a variety of clients with varied views, we avoid taking socially- or politically-divisive positions on matters."

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Synovus does not have a policy prohibiting giving to religious or faith-based groups (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Synovus does not protect its employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Synovus supports ESG principles, sustainable finance, and DEI metrics (1)(2)(3). Synovus has not corporately supported ideological

organizations.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Synovus has an explicit policy prohibiting corporate giving to “socially volatile” groups or causes (1). It has not donated to ideological groups hostile to freedom of expression.

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Synovus’ PAC contributes in a bipartisan manner and has not supported ideological PACs (1).

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