



Indian Motorcycle

Locations: Iowa (HQ)

Industries: Automobiles and Components

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/indian-motorcycle/>

DESCRIPTION:

Indian Motorcycle is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Indian Motorcycle does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Indian Motorcycle has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Indian Motorcycle does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "efforts to partner with and support Native American communities" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Indian Motorcycle is an affirmative action employer, "Polaris Industries is committed to diversity, affirmative action, and Equal Employment Opportunity ("EEO")" (1). The company does not provide viewpoint protections for its employees (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Indian Motorcycle's parent company, Polaris, supports ESG within its business practices. From its 2023 Geared For Good Report: "we strategically consider ESG topics across our company", and "the Geared For Good Framework factors in topics found through our corporate responsibility materiality assessment and ESG standards, as part of our corporate strategy" (1). Otherwise, there are no publicly known cases of Indian Motorcycle using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Indian Motorcycle has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Indian Motorcycle does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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